Semester 3 Individual track project

S3-S-CB-03

Onea Bianca

UX Feedback Report

November 29, 2021

# INTRODUCTION

For this semester’s individual project, I am required to ask two different users to test my frontend of the website and give me feedback regarding the UX usability and the design of my website.

For this task, I decided to ask the users the following questions

1. What is your overall opinion on my UX design?
2. What aspects of my design do you think need improvement?
3. Please rate the design from 1-10.

## USER 1

1. What is your overall opinion on my UX design?

”After getting familiar with your design and playing around with it for a little bit, I would say that your design is pretty user-friendly, meaning that it is very easy to use, everything is cleat and it is quite impossible to get lost through the pages or to not be able to understand what it is required from you, as a user. The styling is very beautiful and it’s very colorful, which is a very important aspect for a user. I can say that some little bugs are present, but they don’t affect the website’s flow”.

1. What aspects of my design do you think need improvement?

”One detail that I think needs more attention from you is the routing between the pages, because sometimes can be a little bit confusing when you press the ”Back” button of the browser and you are not redirected to the last page you visited. For example, if I am on the ”all-hotels/\*name of the hotel\*” page, when I click the ”Back” button”, I expect to be on the ”all-hotels” page, but I am redirected to the HomePage. This isn’t a significant bug, but you should pay more attention to this aspect.

1. Please rate the design from 1-10.

”The design and functionalities are pretty good so far, so I think the rating would be a 9. Good job and keep up the good work!”

## USER 2

1. What is your overall opinion on my UX design?

”I really liked the user experience of the website, it’s very easy to use and the navigation is organised pretty well. You have attention to the little details, such the error/success messages, the hover over the buttons or the responsiveness of the website. The design is not perfect, it needs some improvements, but overall, it is a very good and suitable design for you product.”

1. What aspects of my design do you think need improvement?

”In my opinion, some of the pages need some small design changes and I think these changes will have a very good impact on the existing features of the pages. For example. the ”Hotel Page” pages is a little bit unorganized and there is a lot of information, which can induce the user in error. Sometimes you tend to put a lot of information on one page, so you need to give more thoughts on this aspect”.

1. Please rate the design from 1-10.

”Overall, I really like the design and I think it is pretty good, so my rating is 9.5. The functionalities are good, the user experience is flawless and your website is user-friendly!”